

EVALUATION SHEET
Texas State and Local Lobbyist/Legislative Consultant
Bid #10292012-001
November 30, 2012

Criteria	Points	The DeBerry Group	Tuggey Fernandez	Marc A. Rodriguez	Shelton & Valadez	GovBiz Partners	Texas Strategy Group
		Avg Score	Avg Score	Avg Score	Avg Score	Avg Score	Avg Score
Technical Merit							
		\$102,000	\$60,000	\$72,000	\$72,000	\$72,000	\$48,000
Key Personnel	25	19.00	17.8	20.40	19.2	17.8	18.8
Project Approach	10	7.80	7.5	8.20	8.1	7.4	6.8
Relevant Experience	25	18.40	16.4	20.40	18.2	18	19
Fees	20	9.41	16	13.33	13.33	13.33	20
Technical Merit Subtotal	80	54.61	57.70	62.33	58.83	56.53	64.60
Compliance with BDA SBEDA Goals							
1. Total DBE OR HUE		5	1.25	5	0	2.5	0
2. Total LBE		10	10	0	10	6	0
3. Compliance with SBEDA Policy Goals		2	2	2	0	1	0
SBEDA Goals Subtotal	20	17	13.25	7	10	9.5	0
Grand Total	100	71.61	70.95	69.33	68.83	66.03	64.60
RANK BASED ON TOTAL SCORE		1	2	3	4	5	6

KEY
SBE: Small Business Enterprise
AABE: African American Business Enterprise
DBE: Disadvantaged Business Enterprise
DIBE: Disabled Business Enterprise
LBE: Local Business Enterprise
MBE: Minority Business Enterprise
WBE: Woman Business Enterprise
GFE: Good Faith Effort Plan

HUE: Historically Underutilized Enterprise