



Brooks Board of Directors Strategic Planning Retreat

Tuesday, April 13, 2021 at 9:00AM – 4:00PM
Embassy Suites Hotel at Brooks – San Juan/Espada Ballrooms

- 8:00 am Breakfast (optional)
- 9:00 am Welcome & Introductions, Jim Campbell, Chairman
 - Alex Lopez, Mayoral Appointee
 - Dan Rossiter, City Council District 6 Appointee
- 9:10 am Remarks - Leo Gomez, President & CEO
- 9:20 am Retreat Overview - Richard Lewis, Ph.D., President & Principal Consultant, Round Top Consulting Associates
- 9:30 am Ice Breakers/Bonding – Richard Lewis, Ph.D., President & Principal Consultant, Round Top Consulting Associates
- 10:15 am Organizational Culture – Christie Trevino, Human Resources Director
- 10:30 am *Break*
- 10:45 am Board Member Survey Results – Richard Lewis, Ph.D., President & Principal Consultant, Round Top Consulting Associates
- 11:15 am Review Vision, Mission and Brand – Connie Gonzalez, Director of Strategy and Community Relations
- 11:30 am Overview of FY2019-2023 Strategic Goals – Connie Gonzalez, Director of Strategy and Community Relations
- 12:15 pm *Lunch*
- 1:15 pm Overview of FY2019-2023 Strategic Goals (continued)
- 1:45 pm Where Do we Go from Here? – Richard Lewis, Ph.D., President & Principal Consultant, Round Top Consulting Associates
- 3:30 pm Wrap-Up/Adjournment